



# NEW for 2022!

We're taking a good thing and making it better.

For the first time, Bongarde's successful series of **live, interactive webinars** will be offering sponsorship opportunities.

Take advantage of this new and exciting opportunity to increase your industry exposure and get connected to professionals in your market.

*Ensure your company's exposure to this focused, Canadian professional audience—**through pre-event and real-time promotion**—by sponsoring a Bongarde webinar!*



Bongarde's Canadian occupational health and safety compliance resource, **OHS Insider**, caters to Canadian OHS and EHS professionals.

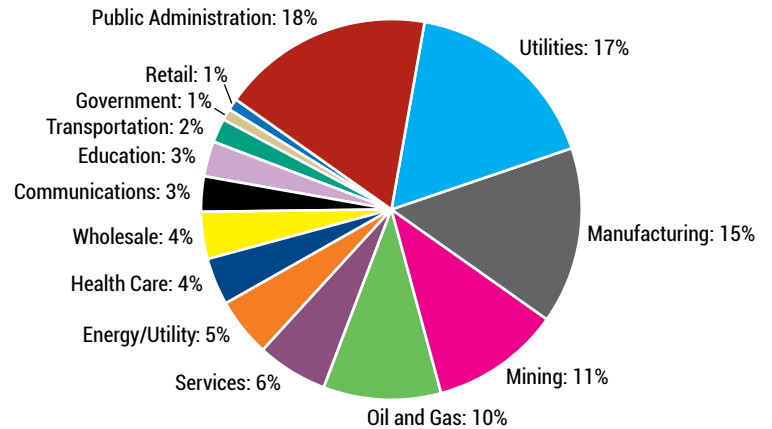
**OHS Insider** users are Presidents, H&S Coordinators, HSE Managers, and Safety Trainers. Over half of our members are the purchase decision-makers within their organization, with others being influencers, or evaluators.

Some of **OHS Insider's** members include: *Manulife, Marriott, Lafarge and Liberty Mutual.*



## Top Industries of OHS Insider Members

Top industries OHS Insider members work in are Public Administration, Utilities, Manufacturing, Mining and Oil and Gas. However, members span a wide variety of industries.



Members are most heavily based in **Toronto, Calgary and Edmonton**. However, members are present in each province and territory in Canada.



Webinars are offered to members weekly and cover recent OHS regulation changes, “hot topics”, and professional development topics. Sponsorship details are as follows:

### Cost: \$2500 USD | What's Included:

- ✓ Logo placement and promotion on member website registration page, visible to 1500+ members (OHS professionals)
- ✓ Logo placement and promotion on member invitation e-mails sent to 1500+ members (sent 3 times)
- ✓ Logo placement and promotion on webinar invitations sent to 45000+ OHS professionals (sent 3 times)
- ✓ Sponsor's message repeated at beginning and end of live webinar (1-2 minutes in length) - can be spoken by sponsor or by our moderator

- ✓ Sponsor's message included in webinar recording and posted to member website
- ✓ Full CASL compliant registration list access following webinar, with e-mails, phone numbers, and job titles



Please contact our Webinar Team, at **webinars@bongarde.com** or **1-800-667-9300** to discuss sponsorship and receive a full list of OHS Insider's upcoming webinar topics.

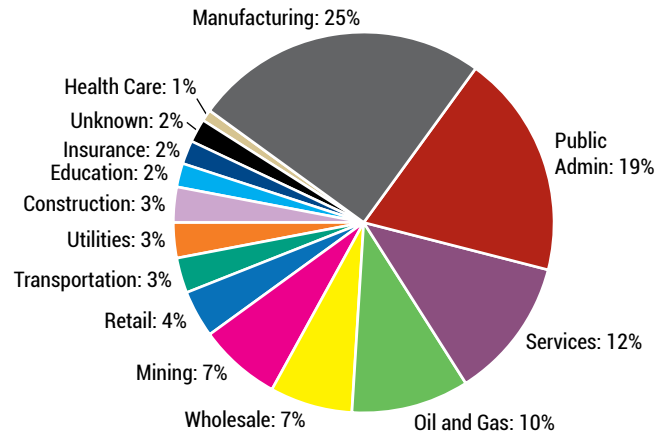
Bongarde's Canadian human resources compliance product, **HR Insider**, caters to Canadian HR professionals. **HR Insider** users are Executive Directors, HR Managers, HR Advisors, Office Managers, HR Coordinators, and Safety & HR Consultants. Over half of our members are purchase decision-makers within their organization, with others being influencers, or evaluators.

Of Canada's largest public companies in Canada by profit, 6 of the top 13 companies have **HR Insider** memberships, including: *Royal Bank of Canada, Bank of Montreal, Imperial Oil, Suncor Energy, Husky Energy and Great-West Life.*

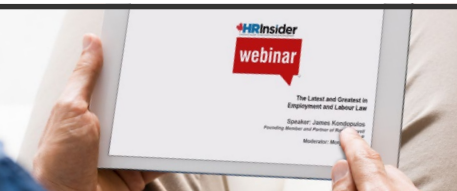


## Top Industries of HR Insider Members

Members span a wide variety of industries.



Members are most heavily based in **Toronto, Calgary, Edmonton and Vancouver**. However, members are present in each province and territory in Canada.



Webinars are offered to members weekly and cover recent HR regulation changes, “hot topics”, and professional development topics. Sponsorship details are as follows:

### Cost: \$2000 USD | What's Included:

- ✓ Logo placement and promotion on member website registration page, visible to 1200+ members (HR professionals)
- ✓ Logo placement and promotion on member invitation e-mails sent to 1200+ members (sent 3 times)
- ✓ Logo placement and promotion on webinar invitations sent to 12000+ HR Managers and Professionals (sent 3 times)
- ✓ Sponsor's message repeated at beginning and end of webinar (1-2 minutes in length)—can be spoken by sponsor or by our moderator

- ✓ Sponsor's message included in webinar recording posted to member website
- ✓ Full CASL compliant registration list access following webinar, with e-mails, phone numbers, and job titles



Please contact our Webinar Team, at [webinars@bongarde.com](mailto:webinars@bongarde.com) or **1-800-667-9300** to discuss sponsorship and receive a full list of HR Insider's upcoming webinar topics.

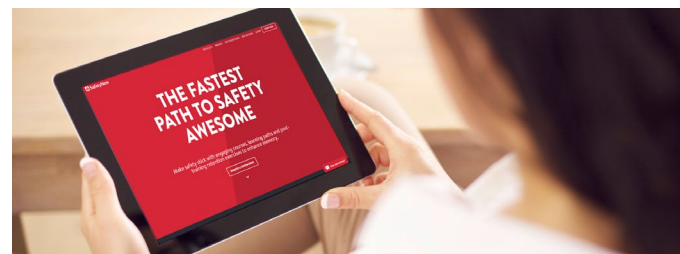
Bongarde's newest product, **SafetyNow**, is an innovative LMS and eLearning course provider that caters to medium and large businesses. It targets businesses internationally, but members are primarily in the United States and Canada.

Some of **SafetyNow's** members include *Marriott, Liberty Mutual, Lafarge, Colliers International, ManuLife, Lockheed Martin, Rollins* and the *University of Washington*.



**SafetyNow** is the winner of CODiE's choice for *Best Risk Management and Compliance Solution*. Knowing the reality that **70%** of conventional learning is lost after 24 hours, **SafetyNow** impressed with its revolutionary Retention features and Training Pathways.

**//CODiE//**  
Best Risk Management and Compliance Solution



Webinars are offered to members weekly and cover recent safety regulation changes, “hot topics”, and professional development topics. Sponsorship details are as follows:

**Cost:** \$2500 USD | **What's Included:**

- ✓ Logo placement and promotion on webinar invitations sent to 150000+ safety professionals (sent 3 times)
- ✓ Logo placement and promotion on member invitation e-mails sent to 50+ members (sent 3 times)
- ✓ Sponsor's message repeated at beginning and end of webinar (1-2 minutes in length)—can be spoken by sponsor or by our moderator
- ✓ Sponsor's message included in webinar recording posted to member website

- ✓ Full CASL compliant registration list access following webinar, with e-mails, phone numbers, and job titles



Please contact our Webinar Team, at [webinars@bongarde.com](mailto:webinars@bongarde.com) or **1-800-667-9300** to discuss sponsorship and receive a full list of SafetyNow's upcoming webinar topics.