



NEW for 2018!

We're taking a good thing and making it better.

For the first time, Bongarde's successful series of **live, interactive webinars** will be offering sponsorship opportunities.

Take advantage of this new and exciting opportunity to increase your industry exposure and get connected to professionals in your market.

*Ensure your company's exposure to this focused, Canadian professional audience—**through pre-event and real-time promotion**—by sponsoring a Bongarde webinar in 2018!*

NEW
for 2018!



Bongarde's Canadian occupational health and safety compliance resource, **OHS Insider**, caters to Canadian OHS and EHS professionals.

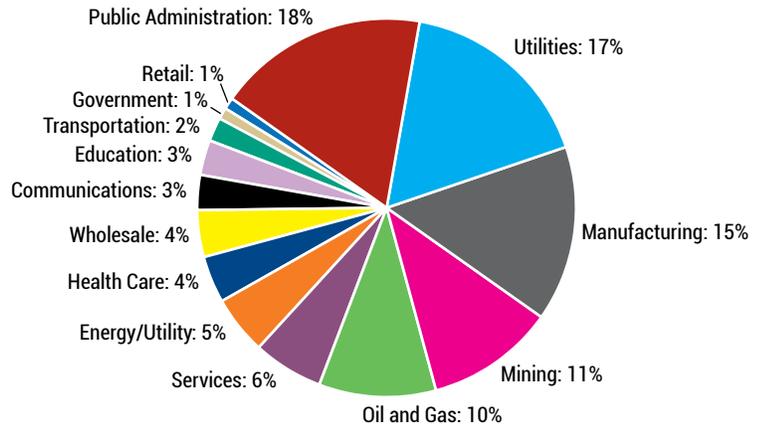
OHS Insider users are Presidents, H&S Coordinators, HSE Managers, and Safety Trainers. Over half of our members are the purchase decision-makers within their organization, with others being influencers, or evaluators.

Some of **OHS Insider's** members include: *Manulife, Marriott, Lafarge and Liberty Mutual.*



Top Industries of OHS Insider Members

Top industries OHS Insider members work in are Public Administration, Utilities, Manufacturing, Mining and Oil and Gas. However, members span a wide variety of industries.



Members are most heavily based in **Toronto, Calgary and Edmonton**. However, members are present in each province and territory in Canada.



Webinars are offered to members a minimum of **10 times per year** and cover recent OHS regulation changes, "hot topics", and professional development topics. Sponsorship details are as follows:

Cost: \$2500 USD | What's Included:

- ✓ Logo placement and promotion on member website registration page, visible to 1500+ members (OHS professionals)
- ✓ Logo placement and promotion on member invitation e-mails sent to 1500+ members (sent 3 times)
- ✓ Logo placement and promotion on webinar invitations sent to 45000+ OHS professionals (sent 3 times)
- ✓ Sponsor's message repeated at beginning and end of live webinar (1-2 minutes in length) - can be spoken by sponsor or by our moderator

- ✓ Sponsor's message included in webinar recording and posted to member website
- ✓ Full CASL compliant registration list access following webinar, with e-mails, phone numbers, and job titles



Please contact Marketing Manager, Morgan Berna, at morganb@bongarde.com or **1-800-667-9300** ext. **115** to discuss sponsorship and receive a full list of **OHS Insider's** upcoming webinar topics.

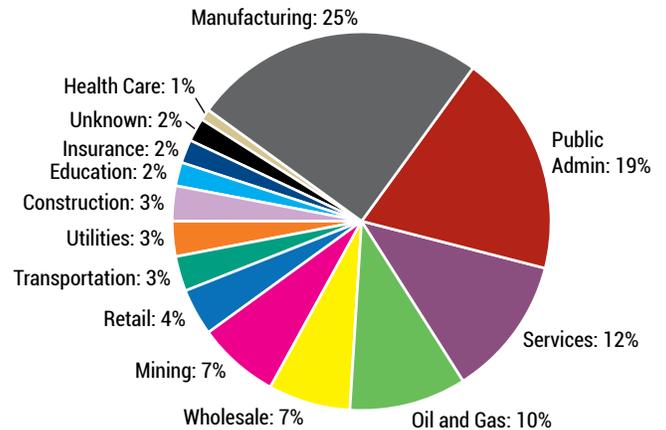
Bongarde's Canadian human resources compliance product, **HR Insider**, caters to Canadian HR professionals. **HR Insider** users are Executive Directors, HR Managers, HR Advisors, Office Managers, HR Coordinators, and Safety & HR Consultants. Over half of our members are purchase decision-makers within their organization, with others being influencers, or evaluators.

Of Canada's largest public companies in Canada by profit, 6 of the top 13 companies have **HR Insider** memberships, including: *Royal Bank of Canada, Bank of Montreal, Imperial Oil, Suncor Energy, Husky Energy* and *Great-West Life*.



Top Industries of HR Insider Members

Members span a wide variety of industries.



Members are most heavily based in **Toronto, Calgary, Edmonton** and **Vancouver**.

However, members are present in each province and territory in Canada.



Webinars are offered to members a minimum of **10 times per year** and cover recent HR regulation changes, "hot topics", and professional development topics. Sponsorship details are as follows:

Cost: \$2000 USD | What's Included:

- ✓ Logo placement and promotion on member website registration page, visible to 1200+ members (HR professionals)
- ✓ Logo placement and promotion on member invitation e-mails sent to 1200+ members (sent 3 times)
- ✓ Logo placement and promotion on webinar invitations sent to 12000+ HR Managers and Professionals (sent 3 times)
- ✓ Sponsor's message repeated at beginning and end of webinar (1-2 minutes in length)—can be spoken by sponsor or by our moderator

- ✓ Sponsor's message included in webinar recording posted to member website
- ✓ Full CASL compliant registration list access following webinar, with e-mails, phone numbers, and job titles



Please contact Marketing Manager, Morgan Berna, at morganb@bongarde.com or **1-800-667-9300** ext. **115** to discuss sponsorship and receive a full list of **HR Insider's** upcoming webinar topics.

Bongarde's newest product, **SafetyNow**, is an innovative LMS and eLearning course provider that caters to medium and large businesses. It targets businesses internationally, but members are primarily in the United States and Canada.

Some of **SafetyNow's** members include *Marriott, Liberty Mutual, Lafarge, Colliers International, ManuLife, Lockheed Martin, Rollins* and the *University of Washington*.



SafetyNow is the winner of CODiE's choice for *Best Risk Management and Compliance Solution*. Knowing the reality that **70%** of conventional learning is lost after 24 hours, **SafetyNow** impressed with its revolutionary Retention features and Training Pathways.

//CODiE//
Best Risk Management and Compliance Solution



Webinars are offered to members a minimum of **10 times per year** and cover recent safety regulation changes, "hot topics", and professional development topics. Sponsorship details are as follows:

Cost: \$2500 USD | **What's Included:**

- ✓ Logo placement and promotion on webinar invitations sent to 150000+ safety professionals (sent 3 times)
- ✓ Logo placement and promotion on member invitation e-mails sent to 50+ members (sent 3 times)
- ✓ Sponsor's message repeated at beginning and end of webinar (1-2 minutes in length)— can be spoken by sponsor or by our moderator
- ✓ Sponsor's message included in webinar recording posted to member website

- ✓ Full CASL compliant registration list access following webinar, with e-mails, phone numbers, and job titles



Please contact Marketing Manager, Morgan Berna, at morganb@bongarde.com or **1-800-667-9300** ext. **115** to discuss sponsorship and receive a full list of **SafetyNow's** upcoming webinar topics.